

# alexandraerickson

(715) 497 0695

(Temp)  
3501 Delgany St  
Denver, CO 80126

- EDUCATION/** University of Minnesota Duluth  
Major/ Bachelor of Fine Arts; Graphic Design *Fall 07*  
Minor/ Photography, Art  
Cumulative GPA/ 3.57
- EXHIBITIONS/** **09** Design Within Reach snowboard design contest  
**07** HELLO! *A Senior BFA Graphic Design Exhibit*  
UMD Annual Art and Design Exhibition/ *2 entries Juried*  
1st Annual Student Design Competition/ *2 entries Juried*  
**06** Blindsight Magazine/ *1 Entry*  
UMD Annual Art and Design Exhibition/ *2 entries Juried*  
Free Democracy Summit: logo+event identity system/ *Winner*  
Frozen Yeti Film Festival/ *Juried*  
**05** UMD Annual Art and Design Exhibition/ *Juried*  
Duluth Snowboard Club T-shirt Design/ *Winner*
- AWARDS/HONORS/** **07** AIGA Design Camp Scholarship  
**06** 1st Place Frozen Yeti Film Festival *Juried*  
Undergraduate Research Opportunities Program Grant:  
*Experimental Techniques in Digital Video*  
Darland RW Art Scholarship  
**05** Howard Lyons Art Scholarship  
Art and Design Scholarship
- EXPERIENCE/** **Freelance\***  
design related/ *Fuel TV, Grind TV, ESPN, Omatic Snowboards, Airblaster, CapixCO, BNQT, Snowboard-Mag, Rome SDS, FODT Productions, POW Gloves, Landsted LLC, 50 Entertainment, Bonfire Snow, BettyRides, Sattelite Boardshop, Damage Boardshop, House Calls Fine Interiors*
- Windells Camp/09-10**  
*Graphic Designer/Media; Produce all video for camp, re-brand Windells, design all apparel; gloves, backpacks, magazine ads, produce feature DVD*
- Windells Camp/ 08 Mt. Hood OR**  
*Head of Video; Film/edit all web content, manage online accounts*
- Windells Photography/Video/ 06-07 Mt. Hood OR**  
*Co-director; Photo, video and business management responsibilities*
- Viz Lab/ 05-07 Duluth MN**  
*Research Assistant; Assist faculty with exploring visual solutions and application of hard/software, produce video shorts, design posters*
- other/** **Capture It Now Photography/ 04-06 Hudson WI** *Photographer*  
**Media Hub/ 05-06 Duluth MN** *Assist students import, edit and burn videos*  
**UMD Grounds Crew/ 05 Duluth MN** *Horticulture Crew*
- TECHNICAL SKILLS/** *Illustrator, InDesign, Photoshop, Final Cut Pro, iMovie, iDvd, MS Office, Mac, PC*  
working knowledge/ *Dreamweaver*
- ACTIVITIES/** *Love for the Ladies:Boarding Breast Cancer Benefit, designer 09*  
*AIGA Collapse and Recovery, contributor 08*  
*AIGA Member 07-08*  
*AIGA Design Camp 07-08*  
*Student Design Organization 05-06*  
*MCAD Portfolio Review 06*

\* freelance work includes graphic design, photography and video